**2-Way General Referral Agreement**

This Referral Agreement ("Agreement") is entered into on [Date] ("Effective Date") by and between [Referring Party], located at [Address], ("Referrer") and [Referred Party], located at [Address], ("Referral Recipient").

WHEREAS, Referrer has the ability to refer potential customers or clients to Referral Recipient and Referral Recipient desires to compensate Referrer for such referrals.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

1. **Referral Arrangement:** Referrer shall refer potential customers or clients to Referral Recipient in exchange for compensation, as set forth in this Agreement. Referral Recipient shall use its best efforts to convert referred customers or clients into paying customers or clients.
2. **Compensation:** Referral Recipient agrees to pay Referrer a referral fee of [Amount or Percentage of Sale] of the total amount paid by the referred customer or client to Referral Recipient. Referral fees shall be paid within [Number] days of receipt of payment from the referred customer or client.
3. **Term:** This Agreement shall remain in effect for [Number] months from the Effective Date. After the initial term, this Agreement shall automatically renew for successive [Number] month periods unless either party provides written notice of termination at least [Number] days prior to the end of the current term.
4. **Termination:** Either party may terminate this Agreement at any time for any reason upon [Number] days written notice to the other party.
5. **Confidentiality:** Referral Recipient shall maintain the confidentiality of Referrer's referral information and shall not disclose such information to any third party without Referrer's prior written consent.
6. **Modification:** This Agreement may be modified by mutual written agreement of the parties. Any modifications shall be effective only if in writing and signed by both parties.
7. **Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of the State of [State], without regard to its conflicts of law provisions.
8. **Entire Agreement:** This Agreement constitutes the entire understanding of the parties and supersedes all prior negotiations, understandings, and agreements between the parties, whether written or oral.

**IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.**

[Referrer Name and Signature]

[Referral Recipient Name and Signature]

ADDENDUM TO REFERRAL AGREEMENT

This Addendum ("Addendum") to the Referral Agreement ("Agreement") entered into on [Date], is made between [Referring Party], located at [Address] ("Referrer") and [Referred Party], located at [Address] ("Referral Recipient").

WHEREAS, the parties entered into the Agreement for the purpose of Referrer referring potential customers or clients to Referral Recipient in exchange for compensation.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties agree to amend the Agreement as follows:

1. **Referral Fees:** Referral Recipient agrees to pay Referrer a referral fee of [Amount or Percentage of Sale] of the total amount paid by the referred customer or client to Referral Recipient. The referral fee shall be paid to Referrer within [Number] days of receipt of payment from the referred customer or client. Referral fees shall be paid by [Check, Direct Deposit, PayPal, etc.].
2. **Adjustments:** The parties may mutually agree to adjust the referral fee at any time during the term of this Agreement, provided that any such adjustment shall be in writing and signed by both parties.
3. **Minimum Referral Amount:** Referral Recipient shall only be obligated to pay a referral fee if the total amount paid by the referred customer or client to Referral Recipient is equal to or greater than [Amount]. Referral fees shall not be payable on amounts below this minimum amount.
4. **Limitations:** Referral fees shall not be payable on any referral that violates any law, regulation, or any other legal or ethical obligation. Referral fees shall not be payable on referrals made by Referrer to any entity owned or controlled by Referrer.
5. **Governing Law:** This Addendum shall be governed by and construed in accordance with the laws of the State of [State], without regard to its conflicts of law provisions.

**IN WITNESS WHEREOF, the parties have executed this Addendum as of the date first above written.**

[Referrer Name and Signature]

[Referral Recipient Name and Signature]